

Mikaela

Monet

MEDIA KIT

ABOUT

Mikaela Monet, formally known as ALAYA, is a Venezuelan singer songwriter and actress. Mikaela was named "Latin Artist on the Rise", also one of the "5 Latin Female Acts to Watch" by Billboard magazine. In 2020 the artist was nominated in the "Best New Artist Female" category, among artists like Rosalia, for "Premios Lo Nuestro" (one of the most prestigious Latin Music Awards Show in the United States).

Mikaela also stars in the Amazon Prime movie "Mambo Dreams", a fictional feature film inspired by the King of Mambo, "Dámaso Pérez Prado" where Mikaela not only plays the leading role along-side Ruben Albarrán (Lead vocalist from the well-known Mexican band "Café Tacvba") but also cowrote and performed 3 songs for the soundtrack.

With musical sounds ranging from latin and mainstream pop to hard hitting salsa infused 808 trap, Mikaela continuously strives to redefine herself with her sultry voice, vivid aesthetic and vibrant performances, that are bound to capture the hearts of those who experience her artistry.

TIKTOK
217K

INSTAGRAM
116K

YOUTUBE
2.1K

CONTACT

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HIGHLIGHTS

AWARD NOMINATION

- "Best New Artist" Category at the "Premio Lo Nuestro Latin Music Awards", alongside artists like Rosalia and Paloma Mami.

BLING BLING

- A million views in its first 48 hrs after its release.

- "Latin Pop Rising" Cover on Spotify.

TOCAMELO (feat. Zion & Lennox)

- Peak 24 on "Billboard's Latin Pop Songs" Chart

- Reached the first places in the "Viral Top 50" Spotify's charts in more than 12 countries.

- "Best of Reggaton" Cover on Deezer.

FARAONA

- Peak #19 on the Venezuelan National Radio Chart.

- Part of the Soundtrack for "Mambo Dreams" the movie.